

The CORNERSTONE

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Masonic Homes of Kentucky Named 2017 LeadingAge National Award Winner

Louisville, KY (November 14, 2017) – Masonic Homes of Kentucky has been named a 2017 LeadingAge National Award winner for its innovative work to improve the lives of seniors. LeadingAge announced the award winners in September 2017, and Masonic Homes recently received the award at the LeadingAge Annual Meeting and Expo in New Orleans, held October 29-November 1.

Masonic Homes is among nine organizations nationwide to receive a 2017 LeadingAge National Award. Masonic Homes was honored with the Excellence in Not-for-Profit Leadership Award. The award comes as Masonic Homes also celebrates its 150th anniversary. Founded in 1867 as the first facility of its kind in the world, Masonic Homes of Kentucky has remained dedicated to serving others in communities across Kentucky.

"While we wrap up this historic anniversary, we are honored to receive this award for the work that we are doing daily to help enrich the lives of our residents," said Gary Marsh, president and CEO of Masonic Homes of Kentucky. "We are thankful for the continued community support, and to be among the organizations and individuals selected for this honor."

Masonic Homes of Kentucky offers daily living and specialized services to people of all ages, regardless of affiliation. Three campuses—in Louisville, Shelbyville and Northern Kentucky—make it easier than ever for those across the state to take advantage of an extensive continuum of care. As a nonprofit organization,

Masonic Homes facilitates and manages relationships and investments in projects and programs that improve the lives of those served.

For a full list of 2017 LeadingAge National Award winners, visit www.leadingage.org/magazine/september-october-2017/2017-LeadingAge-National-Award-Winners-V7N5

For more about Masonic Homes, visit www.masonichomesky.com. To learn more about the Masonic Homes incredible 150-year history, visit www.mhky150.com.



Gary Marsh, president and CEO of Masonic Homes of Kentucky, accepted the 2017 Excellence in Not-For-Profit Leadership Award that Masonic Homes of Kentucky received from LeadingAge at the organization's annual meeting in New Orleans. The award recognizes an organization for its efficiency, empowerment, enrichment and resiliency.

About Masonic Homes of Kentucky

Founded in 1867, Masonic Homes of Kentucky's services include independent living, assisted living, personal care, rehabilitation therapies, memory care, skilled nursing care, home care, dialysis and child development. It owns and operates Masonic Home of Louisville, Masonic Home of Shelbyville, The Village Active Lifestyle Community, Sproutlings Pediatric Day Care & Preschool, Miralea Active Lifestyle Community and Spring Hill Village Retirement Community. It will open new independent living and assisted care communities in 2018.



MASONIC COMMUNITIES & SERVICES ASSOCIATION

www.masoniccommunities.com

Our Mission

To provide support, leadership and guidance to member organizations to deliver quality of life care and services.

Our Vision

To recognize providers and inspire members in their service to others.

Our Values

Knowledge
Best Practice (Quality)
Trust
Networking (Sharing)
Support System (Fellowship)
Heritage/Professionalism

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Shannon Byrne 502-494-8047
sbyrne@peaklevelmanagement.com

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Cornerstone Editor: Rev. Carl Anderson
CAnderson@Masonicare.org; 203.679.6917
Want to receive The Cornerstone in your inbox?
E-mail sbyrne@peaklevelmanagement.com



LARRY LILLO

MCSA Chair Notes

It was great to see many of our MCSA members at the LeadingAge Annual Meeting in New Orleans. The support and turnout at the MCSA Reception was very impressive. The commitment that our vendors have made to the Association is very much appreciated and speaks well of our members. It was very evident this year in attending the LeadingAge Annual meeting that the healthcare industry is facing a number of challenges in looking towards the future:

- Buyouts, mergers, partnerships and joint ventures continue to grow in an industry where demand is increasing faster than providers in the marketplace to meet that demand. Large healthcare providers are increasing their ever-growing dominance within the industry.

- Due to the changing economy, it has become a battle to overcome the talent shortage of labor in healthcare; wages are going up and a quality labor force is not keeping up with demand.

- Scientific advances in healthcare are mind boggling and the technology necessary to meet those advances are no longer a want, but a need to stay competitive in the industry.

- The continual change in revenue models and the political uncertainty of our nation continues to put a strain of providers, consumers, and healthcare systems that are trying to figure out the best way to provide services to meet growing demands.

These are just a few of the challenges that come to mind, that our organizations need to be prepared to meet in the future. It will take all of us in the industry to navigate our own paths through this ever-changing healthcare landscape to be successful. So as the year comes to a close, my hope for 2018 is that members of the Association will allow MCSA to share in their journey into the future: Exchanging knowledge, expertise, new ideas and programs, new technologies and service approaches that will bring benefit to all the members of MCSA and the consumers we serve.

Let the Board of Directors know how we can provide assistance to you, to better serve the needs of your organization in the coming year.

Happy Holidays

Larry Lillo
MCSA Chair



**For more of the
LeadingAge
Annual Meeting,
see Page 3**

Kolada Promoted to Director of Operations Management at Life Care Services



Mark Kolada, executive director of WhiteStone: A Masonic and Eastern Star Community, has been promoted to director of Operations Management for Life Care Services, WhiteStone's management company. But he won't be leaving WhiteStone or Greensboro.

In his new role, Kolada will continue to oversee operations at WhiteStone along with five other LCS-managed retirement communities. Kolada's region

will be in the Southeast.

"I am excited at the unique opportunity to help serve other retirement communities within LCS, however WhiteStone will always be my home," he said. "I am very pleased to still be able to play a significant part in helping to manage WhiteStone's future growth and development."

Kolada takes over the position from Eric Dudasko of Indianapolis, who served the community for five years.

He makes the move with the full support and blessing of WhiteStone's board.

"We are most appreciative of Eric's guidance and support during a critical time in WhiteStone's recent history, however with Brother Mark filling this important role it gives us another person in the organization who we know and trust, and who will also have greater capacity to support

WhiteStone. It's truly a win/win for all involved," said board Chairman Gene Jernigan, Past Grand Master.

Worthy Grand Matron Helen Lentz shares the optimism.

"Mark has worked very hard on behalf of our home and has the complete support of all of the Sisters and Brothers in Eastern Star," she said.

The transition will take effect Jan. 1, 2018. A new executive director for WhiteStone will be recruited.

"I am looking forward to working with the board, LCS, residents, and management team to recruit a qualified candidate. It is a wonderful opportunity at a truly special place," Kolada said.

He added that he will continue to live in Greensboro and serve as a fraternal liaison. He also expects to maintain his current role as secretary of MESH #771 and Worthy Patron of MESH #379.

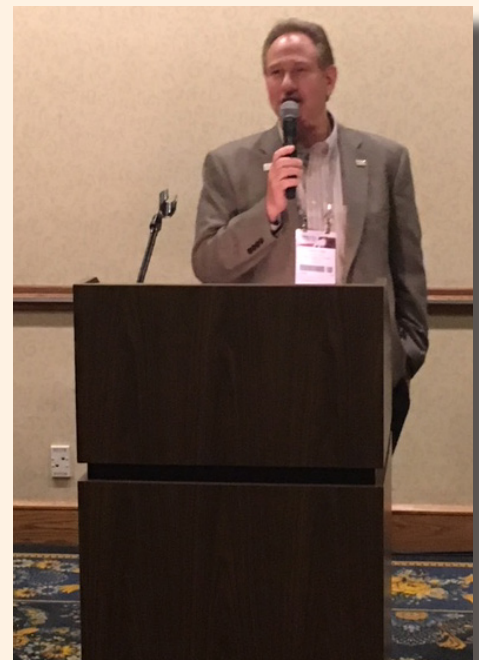


Reception Attendees



LeadingAge at a Glance

*Comments from sponsor,
Warfel Construction*



Chairman, Larry Lillo, welcomes the crowd

Missouri Masonic Museum

The Masonic Home of Missouri built the Masonic Museum, a permanent five-themed gallery museum, to weave together the historical significance of the fraternity, the history of the Grand Lodge of Missouri, and the history of the Masonic Home of Missouri.

Recently, new Grand Lodge artifacts and documents were discovered leading to the first major renovation of the Masonic Museum since it opened in 2008. The new exhibits are more than just artifacts: they illustrate how Missouri Masons have helped shape Missouri and U.S. history.

One of the new displays integrates technology to help tell the stories of the masons that helped create the State of Missouri and the Grand Lodge of Missouri starting in 1800 through 1823.

The first interactive display shows the impact of each Mason on the state. You can touch an individual's name to learn more about him and the timeline wall lights up to show you when that person was involved in Missouri history. The interactive also shares the stories of the original lodges that helped create the Grand Lodge of Missouri.

The second touchscreen tells the parallel stories of the Grand Lodge of Missouri and the State of Missouri holding their Conventions, writing their constitutions,

and electing their officers.

Another new exhibit, called "Leadership While Serving," features Past Grand Masters who served the country during times of war, including the Mexican-American War, Civil War, World War I and World War II.

The idea behind the Leadership exhibit was to connect leaders of Missouri's Grand Lodge to leadership in a broader context. A visitor to the museum may not know who Past Grand Master Hamilton Gamble was but they do know the Civil War. They might then be surprised to learn that it was a mason named Hamilton Gamble that was asked to become Missouri's Governor during the Civil War after the previous Governor fled before Union troops. A leadership role that he accepted helping to lead Missouri through the Civil War.

Missouri's Masonic Museum has something for everyone. Inside, you'll find Missouri history, U.S. history, military history: the Masons have been part of it all. The Masonic Museum was beautifully constructed not only to share artifacts and documents but to tell stories, and the Masonic Museum provides another platform for Outreach to both the fraternity and the general public.



*Leadership
While
Serving
exhibit*

*Interactive
Touchscreen
Displays*

