

# The CORNERSTONE

A PUBLICATION OF

MASONIC COMMUNITIES & SERVICES ASSOCIATION

FALL 2017

## Kentucky Conference a Big Success, Association Looking towards the Future

### MCSA CHAIR NOTES



**LARRY LILLO**

It was wonderful to see so many familiar and new faces at this year's MCSA Conference. Kentucky did an outstanding job of hosting us in conjunction with their 150th Anniversary of the Masonic Homes of Kentucky. The entire conference was an adventure into the Masonic Homes of Kentucky history, the world of Kentucky Derby horse racing and the importance of Kentucky bourbon to America. The conference, speakers, program sessions, and vendor support were all outstanding; the conference will be remembered for the special Kentucky hospitality that every attendee received and how fun the event was.

We were very fortunate to have a number of key sponsors and vendors at this year's conference. The variety of services and technology available really added to the quality of the event. Healthcare never stops changing and the availability of goods and services in the marketplace can really improve the quality programs we all strive to offer.



The Board of Directors worked diligently this past year to make our Association stronger and more relevant, we spent considerable time strategizing on how the Association can be more effective in the future as the world of seniors and children services change. The Board specifically spent time working on:

- Conducting a Board retreat using the staff of Greystone to assist us in developing strategic ways to grow and improve the effectiveness of the Association as we look toward the future and where the Association is going.
- Revising the Mission and Vision Statements of the Association.
- Supporting and strengthening the role of the Executive Director in role of spearheading the annual conference planning process and working with the host site for the event.
- Continuing to offer programs that foster the education of our membership through the active work of the various Board committees on important program areas of the business.
- Beginning the process of reaching out to like-minded fraternal organizations to discuss common issues, possible association partnerships, or developing relationships that could benefit all groups involved.

It is the Board's goal to continue to grow and strengthen our fraternal family membership for the future. Your input is vital. Please feel free to reach out to any of the Board members with your thoughts, ideas, or concerns regarding the Association. Our goal is to move the Association in a direction that will continue to meet the needs of our membership.

Your involvement and voice are paramount to our success!

Larry Lillo  
MCSA Chair





MASONIC COMMUNITIES  
& SERVICES ASSOCIATION

[www.masoniccommunities.com](http://www.masoniccommunities.com)

**Our Mission**

To provide support, leadership and guidance to member organizations to deliver quality of life care and services.

**Our Vision**

To recognize providers and inspire members in their service to others.

**Our Values**

Knowledge  
Best Practice (Quality)  
Trust  
Networking (Sharing)  
Support System (Fellowship)  
Heritage/Professionalism

**BOARD OF DIRECTORS**

Larry Lillo (CO)	Chair
Carl Anderson (CT)	Vice Chair
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Kevin Otis (NC)	Treasurer
Mark Kolada (NC)	Past Chair

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Len Weiser (NJ)  
Gary Charland (CA)  
J. Scott Judy (KY)  
Robert Raffle (NY)

**EXECUTIVE DIRECTOR**

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# Perfectly Aged: 2017 MCSA Conference - Louisville, KY





# 2017 Conference - Churchill Downs



## MASONIC HOMES JOIN TO FULFILL WISH

Every day I had resident, Joanne walk by my office, my office is far from her room so having her walk this far was good for her. She would stop and take a treat from my basket, I kept filling it so she would keep walking to see me every day she had been feeling down and was fighting the fight as our seniors do. I asked her if she wanted anything else to fill my basket and said Entenmann's Coffee Cake, I said done. I went to all of the super markets in Denver and to our Entenmann's outlet right down the road from our community, they do not get made in Colorado. I emailed Entenmann's and told them the story thinking surely they would

want to help out a senior maybe go viral I promised to send it out to over 10,000 people if they helped me they turned it down. So I called Robert Raffle ED of the NY Masonic Home. Very soon Linda called me and asked exactly what my buddy Joanne wanted and boom it was FedEx and delivered last night at 7:30, she told me this morning she wanted to go and bang on all of her friends doors to share with them her treat. She did tell this morning at breakfast and said it tasted better than she remembered. Thank you Linda and Robert for making my Joanne smile. She picture of Joanne attached with her mail and cakes.

MESH - Denver, CO

